



PRESS RELEASE MAY 28 2015

## **Stockholm International Film Festival presents a new international film award**

**Stockholm International Film Festival presents a new international film award: Stockholm Impact Award with a prize sum of 1 million SEK (approx. 120 000 USD). The Stockholm Impact Award will be awarded for the first time during Stockholm Film Festival in November 2015.**

The Stockholm Film Festival presents a new competition for international film. Impact is a section for headstrong visionaries who reflect our contemporary world.

We are proud to present this new award, which will be one of the biggest film awards in the world. Several factors point to Stockholm as an ideal platform, the timing after Toronto and AFM is attractive for a European launch. The festival has great experience with high profile directors who've enjoyed the distinctive Nordic ambience of the city.

- Git Scheynius, festival director

### **Stockholm Impact Award**

The prize of 1 million SEK should be used as a support for the further work and development of new film projects.

Between seven and ten films from all over the world will participate in the competition. The films should be at least 72 minutes long and have their world, international or European premiere at Stockholm Film Festival.

All the competing directors will be invited to the festival to present their films and to take part in a seminar held at the City Hall in Stockholm. The prize is made possible with the contribution of City of Stockholm.

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### **The 26th Stockholm International Film Festival November 11-22 2015.**

*Stockholm International Film Festival started in 1990 and is today one of the leading competitive film festivals in Europe. The festival takes place every year in November with more than 200 films from more than 60 countries. More than a festival: we organize exclusive screenings and the popular Summer Cinema – an outdoor mini-festival. Every year in spring the Stockholm International Film Festival Junior brings the latest films to youngsters between 6 and 16 years of age.*

**WE LOVE FILM**